



**Resources and Public Realm
Scrutiny Committee**
14 April 2021

**Report from the Strategic Director
of Customer and Digital Services**

Social Value and Ethical Policy – Progress Update

Wards Affected:	All
Key or Non-Key Decision:	N/A
Open or Part/Fully Exempt: (If exempt, please highlight relevant paragraph of Part 1, Schedule 12A of 1972 Local Government Act)	Open
No. of Appendices:	Two: <ul style="list-style-type: none"> • Appendix A – Social Value Delivery Plan • Appendix B – Social Value Summary 2020/21
Background Papers:	None
Contact Officer(s): (Name, Title, Contact Details)	Rajesh Shori Head of Procurement Tel: 0208 937 1598 Rajesh.Shori@brent.gov.uk

1.0 Purpose of the Report

- 1.1.1 Provide an update on the progress made since the approval of the Social Value and Ethical Policy by Cabinet on April 20 2020 up until Dec 20.
- 1.1.2 The report take us to Dec 2020 to mark the journey from Q1 2020 up Q3 2020. Thereafter a full review and update will be presented once all data available from completed procurments exercises have been collated for financial year 20/21 which will form part of the annual Procurement Strategy report to Cabinet currently scheduled for late Q1 2021.

2.0 Recommendation(s)

- 2.1 Scrutiny Committee to review and comment on the achievements to date.

3.0 Social Value and Ethical Policy

- 3.1 The Council wants to ensure Social Value, is integral in all its procurements, benefitting Brent's communities and embraced by all involved.
- 3.2 To recap, Brent Social Value policy has commitments that align to Brent Council's strategic themes. Under each strategic theme the policy provides guidance on the areas we can increase the delivery of social value.
- 3.3 The Social Value delivery plan (Appendix 1) set out the journey on how Brent Procurement team would look to engage and embed social value within our procurements across our the council, members and supplier base.
- 3.4 Between March and April we committed to schedule in Member training sessions on Social Value along with a programme of training and communication across the Directorates. Our intentions were to do this at the Civic Centre but due to the pandemic this was delayed and virtual Member sessions were held in October 2020 and training sessions held with staff as part of the Commissioner Network in September 2020. These sessions were very well attended and received.
- 3.5 Procurement having also been working with Strategy and Partnerships to gather intelligence how Social Value could help provide alternative methods to support the community by looking at data gathered from unsuccessful CIL applications alongside working with Employment Skills and Enterprise and what local businesses would like to see in their high streets from feedback received from Town centre managers. This is currently being reviewed to see if it can be included in the development of Brent Social Value Commitments.
- 3.6 As part of the Social Value delivery plan procurement also committed to compiling Social Value Capture template that showed what Social Value had been delivered from completed eligible procurements which is summarised in a powerpoint extract (Appendix 2). The summary report highlights that across our Directorates when looking to identify KPI's suitable for the Procurement that were being conducted, the Services were able to pick Social Value KPI's that support all the Council priorities. The report highlights that A Future Built for Everyone and Economy Fit for All was the best supported across all the Council priorities with a total value of over £300k of Social Value committed by suppliers across all the Council priorities, meaning this would be money suppliers are willing to forego if the Social Value they have committed to is not delivered during the period stipulated in the contract.
- 3.7 We are now reviewing the all data gathered from the above points to build into the annual report to Cabinet.

4.0 Financial Implications

- 4.1 This was covered in the Cabinet report

5.0 Legal Implications

- 5.1 This was covered in the Cabinet report

6.0 Equality Implications

6.1 Not applicable

7.0 Consultation with Ward Members and Stakeholders

7.1 Not applicable

8.0 Human Resources/Property Implications (if appropriate)

8.1 Not Applicable

Report sign off:

Peter Gadsdon

Strategic Director of Customer and Digital Services.